

## **Annual report Foundation Sustainable Meat Ethiopia 2017**

The foundation SME was established on the 12<sup>th</sup> of April 2017. On that date the Memorandum of Association was signed at the office of the civil law notary in Deventer, The Netherlands.

The board of SME consisted at that date of 4 persons with different expertise backgrounds. Around the board is a network of involved people with useful experience and expertise.

The board consists of: Borkent, Jan(chairman), Eusman, Pieter Daniel(secretary), Dukkerhof, Arnoud Paul Henri Maria ( treasurer ) en Logtenberg, Wilhelmus Johannes (general member) .

In addition, no personnel were employed in 2017.

### **The goals of SME**

The project has idealistic goals, but also goals for improving and innovating business areas in the field of meat processing.

1. Contribute to the construction of modern supply chains for meat processing in the context of the Ethiopian society. Building up a good quality care system will be a central activity in the process.
2. Contribute to the socio-economic development of relevant target groups like (small) farmers, women and young people. A better entrance to the labour market supporting training and education will be part of that.
3. Support the research and development of markets for new and high quality meat products.
4. Contribute to awareness and knowledge of sustainable and fair business processes.

SME does not have an aim for making profit, but just wants to support the sector of meat to improve the conditions for better business processes and more income for (poor) farmers.

SME will realize its goals by cooperation with existing enterprises and farmers in the sector of meat production and meat processing. Cooperation with relevant ngo's and TVET can also be beneficial to realize its goals.

### **Starting situation**

SME has to build up its activities gradually. Using new experience and applying knowledge in the context of the Ethiopian society is a big challenge. Next to that the budget is limited; much time and energy is needed to come to a budget that will bring the goals nearer.

This all brings SME has to the statement of 'Keep in small and simple' in the starting period of the project. The described situation in the big meat sector makes it necessary to make choices. SME made the choice to start to support the development of a chicken meat supply chain.

The situation in Ethiopia is in 2017 described in two Rapid Market Assessments (RMA), executed by employees of the organization Fair&Sustainable. One RMA described the situation for beef, the other one for poultry.

Next to that the board of SME visited in 2017 Ethiopia to get a better insight in the situation in chicken farms, fodder production, slaughter houses and the consumer market (super markets, hotels, etc.).

## **Finance**

The first research and travel objectives are financed with an external loan. In 2018 and later years donations are expected from private individuals.

In 2018, time will be spent on the inventory of national and provincial funding opportunities, funds and other resources that may be of use to SME.

All in all, the board expects to be able to acquire sufficient funds to be able to realize the plans described above.

Olst/Wijhe/Den Ham/Deventer, juli 2018